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# How To Win The Insurance Claim Game

Ron Alford

HOW TO WIN THE

*Insurance*

CLAIM GAME



The Plan Publishing Company



## Synopsis

This is the instruction book that should have come with your home or business owners insurance policy. Buying Insurance is as simple as writing a check. "Collecting insurance money is like an amateur playing tennis against 100 professionals with extra large rackets." The insurance claim game is easier, when you know the rules THIS BOOK CLEARLY EXPLAINS How to stay in control of the game. How to get everything you're entitled How and why you should prepare a claim before the storm An actual insurance claim from beginning to end How to get qualified help at claim time The opposing forces between the insured and the company How to handle ambulance-chasing opportunity seekers How to avoid 'dodge and delay' practices of adjusters The 11 rights of the consumer IT CONTAINS PRICELESS: Inside Information previously available only to insurance executives Tips on how to save time, money, and get what you want Checklists, so that nothing goes undone Milestone Chart, to see where you are at any point in time Road map to recovery Forms that make it really easy for you Without a doubt, this book will educate you about insurance. It is the ultimate authority on insurance claims process. According to Nell Effron, editor of Rips & Tips national consumer newsletter, "This book contains vital information for every property owner in America. It advises people exactly what to do, when and how to do it, which is critical to full insurance restorations. It does not matter whether you are a big business executive or a retiree living in a mobile home. You will benefit from this information." Unfortunately, consumers have been led to believe their insurance company will step in and assist them in the claim and recovery process. "Not so!," says Effron, "insurance companies are in the business to make profits, not to help victims collect money from them. Mr. Alford communicates these facts in such a clear, concise, down to earth style, that a high school student can understand the information." All home and business owners should have this book with their policies.

## Book Information

File Size: 1724 KB

Print Length: 120 pages

Publication Date: July 19, 2012

Sold by: Â Â Digital Services LLC

Language: English

ASIN: B008NE0DA2

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,271,198 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #33

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## Customer Reviews

I had high expectations, but this book disappointed. It promises to help you navigate the claims process but provides very few specifics. It had a few helpful hints but really wasn't worth the money.

I am an insurance adjuster with 11 years of experience. This book would have been great about 30 years ago. It is a waste of money now.

How to Win the Insurance Claim Game was given to me by a friend who had read it. I breezed thru it, and put it on the shelf. UNTIL THE DAY A PIPE BROKE AND RUINED 1/2 OF MY HOUSE. I grabbed that book and followed the information, which guided me through the claims process. I felt like the book was written about me! It helped so much, and the things I learned from it, I figure made the difference in about \$13,000 of what the insurance co. would have TRIED to give me. Knowledge is power. Read this book.

This is the greatest book out there on dealing with insurance and the home. I wish it was more publicized! I had a huge problem after a hurricane ripped apart my house, but I read this book and when I dealt with the insurance company, their faces were shocked when they saw how much I knew. They realized that I wasn't going to get [taken for a ride] and they gave me all I deserved. Ron, you are a life saver. Everyone GET THIS BOOK!

The author, Ron Alford, was interviewed on MSNBC about the Oklahoma Tornado victims, talking about what people can do to plan for disasters, large and small. I got this book the same day, and now I feel prepared and aware of so much that I never thought about before. It is really good stuff, and I thank the author for sharing his "insider's information" that insurance people never will. I am ready for claim day.

product-titleBetter information is available through consumer and state insurance commission web sites. And, it's FREE.

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